CORK INSTITUTE OF TECHNOLOGY

INSTITIÚID TEICNEOLAÍOCHTA CHORCAÍ

Photoshoot Specification

Please Note:

- Allow a minimum of 1 hour per location shoot
- All shots featuring students should have a mix of male and female students
- Students/Lecturers should be dressed appropriately –clean lab coats, uniform, safety equipment, no hoodies, tracksuits etc. All uniforms must be presented perfectly - service students to wear name tags, mindful of HACCP requirement in kitchen shots.
- NB: Students/Lecturers should be prepped beforehand (use this document as a rehearsal sheet)
- For outdoor shoots, please allow a contingency for adverse weather conditions
- Model release forms should be signed by all participants and returned to the Marketing Unit

Photoshoot Requirements:

Please type into this PDF document or print and write clearly in BLOCK CAPITALS. All fields should be completed.

Title:	
Proposed Date:	
Proposed Time:	
Contact(s)	

Photographer's Brief:

End Product: What are you looking to use these photos for?

Shot 1:

Location:

Requirements:

People:

Setup:

Shot 2:

Location:

Requirements:

People:

Setup:

All completed forms should be returned to the CIT Marketing Unit

Shot 3:

Location:

Requirements:

People:

Setup:

Shot 4:

Location:

Requirements:

People:

Setup:

All completed forms should be returned to the CIT Marketing Unit

Shot 5:

Location:

Requirements:

People:

Setup:

Shot 6:

Location:

Requirements:

People:

Setup:

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Shot 7:

Location:

Requirements:

People:

Setup:

Shot 8:

Location:

Requirements:

People:

Setup:

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