

CIT Crawford College of Art & Design (CCAD) Section 25 Validation Meeting

Date: Friday 4th May 2012

Time: 11am-1pm

Venue: Old Board Room, Faculty of Business & Humanities, Cork Institute of Technology, Cork

Present: Validation Panel Members

Gerard O'Donovan (Chair), Head of School of Business

Jim O'Dwyer, Head of Department of Computing

John Kelly, Chief Executive, Webfios

Patrick Felicia, College Lecturer, WIT

Susanna Broderick, Lecturer CCAD

CCAD

Orla Flynn, Head of College, CCAD

Gearóid O'Suilleabháin, DEIS Department of Education Development

Rose McGrath, Head of Department of Media Communications

Paul Green, Lecturer, Department of Media Communications

In attendance: Maud Coffey

| No. | Agenda Item | Recommendation/Action |
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| 1. | Preliminary Meeting | |
| | Mr. O'Donovan welcomed all panel members and particularly the external programme specialists. Mr. O'Donovan explained that the panel would review the programme put forward for Special Purpose Award of Certificate in Digital Media Design and Development. A number of points regarding the Programme Proposal were raised and these would be put to the panel members during the course of the meeting. | |
| 2. | <p>Validation of Special Purpose Award Certificate in Digital Media Design and Development (Level 8, 30 credits)</p> <p>The panel was joined by Ms. Orla Flynn, Ms. Rose McGrath, Gearóid O'Suilleabháin and Paul Green</p> <ul style="list-style-type: none"> The proposers explained that they had followed current CIT procedures for Special Purpose Awards and gave a background to the proposed programme. The programme team outlined the need for programme giving learners the necessary skills and competencies in digital media technologies. A survey of student demand shown to the | <p>Recommendations:</p> <p>The panel recommend this award as a Level 8 award. The panel should look at ensuring modules are inline with fulfilling a Level 8 Award. The admission criteria should be an existing Level 8 Award or equivalent.</p> <p>The aim of the programme should be shorter and concise.</p> |

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| | <p>panel justified the rationale for the programme.</p> <ul style="list-style-type: none"> • It was outlined that the proposed award can be taken as a stand-alone offering by graduates from other disciplines as a means of gaining employment or as a ‘bridging routes to entry and progression to the MA in E-Learning and MA in Media Design. • Existing approved modules were used in designing the programme. • Delivery 16hours/week over 2 semesters • The programme will be run from existing resources within the Institute. • Proposed intake – 20; <p>Ms. Orla Flynn, Ms. Rose McGrath, Mr. Gearóid O'Suilleabháin and Mr. Paul Green were thanked for their contribution and left the meeting.</p> <p>The Panel recommended validation of the proposed programme. The review of programme concluded and the panel thanked those present.</p> | <p>The programme team should look at grouping electives to determine different career paths for learners e.g. modules in Interpreting Sound & Music and The Analogue and Digital Domain might be recommended to students wanting to pursue a career as a sound engineer.</p> <p>The programme team should investigate the possibility of developing a stand alone Higher Diploma and incorporating placement so students who want to exit have employment opportunities.</p> <p>Need for an e-portfolio e.g. Flipboard or Pebblepad to be incorporated so that students could show their work to prospective employers.</p> <p>Programming aspects such as scripting and structure should be considered. Naming conventions and management should be incorporated. The programme team might consider offering Project Management or Selling & Sales as electives.</p> <p>The timing of assessments should be reviewed to ensure that there is equity in the workload and timing for learners.</p> |
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Subject to panel recommendations and approval by the Registrar’s Office and Academic Council, this programme should be able to start next September.