

PANEL MEETING REPORT

Special Purpose Award – Level 6 Certificate in Enterprise Potential

Meeting Date: 5th June 2012

Programme Evaluation Panel

Matt Cotterell, Head of School of Mechanical, Electrical and Process Engineering, CIT (*Chair*)
Dr. Larry Elwood, Head of School of Business, GMIT
Hamish Adams, Players Services Advisor, IRUPA

Programme Proposing Panel

Gerard O'Donovan, Head of School of Business, CIT
Brian McGrath, Head of Department of Management & Marketing, CIT
Breda Kenny, Department of Management & Marketing, CIT
Julie Cavanagh, Department of Accounting & Information Systems, CIT

General Discussion and Overall Recommendations

This programme was developed in response to an identified need of the Munster rugby player group which is based in CIT. It is envisaged that the programme will be delivered on a part-time for completion in one academic year in a manner that suits the work patterns of participants. It comprises for 5 credit modules that have already been through the standard CIT external evaluation process. The modules are fairly generic and will provide participants with transferrable skills that can be carried into the workplace. No additional resources are required for programme delivery. The RPL process only allows for full module exemption where 100% of the Los have been achieved.

Overall Recommendations

- The Programme Outcomes are considered somewhat expansive for a 20 credit Special Purpose Award and should be reviewed to reflect what is achievable in a limited time period.
- The minimum entry requirements should be stated explicitly.
- POs should be modified so that each of them begins with an action verb.
- PO1: Correct typo and change “deep” to “fundamental”.
- P04: Change to reflect contribution from Communications module.
- The elective regulation should be removed.
- All texts/learning resources to be referenced in a uniform manner throughout.

Module Specific Discussion and Recommendations

Exploring Business Viability

This module is based on the continuing education approach with the target audience being seen as a mature group. Key concepts are covered in lectures with additional work being performed by students outside class. It is also proposed to make use of guest lecturers in the delivery of the module.

Module Specific Recommendations

- Clarify what is meant by “non-contact”.
- Change Week 10 Assessment date to Semester End.
- Change “Finance” to “Costing” within indicative content.
- Second assessment to feature an oral presentation.
- Check title of text by Gibson.

Communications Practice Module

This module appears to be written for professionals in PR rather than for a more general audience.

Module Specific Recommendations

- The word focus is over-used in the module description and should be moderated.
- One of the assessments should be brought forward.
- Year of publication of texts/reference materials should be given.

Finance and Tax for Business Module

Module Specific Recommendations

- “Tax Planning” is seen to be over-ambitious
- Cash Flow Forecasting Project should replace Costing Project
- Wk5 and Wk7 assessments are too close together and greater separation is recommended

Management in Action Module

Module Specific Recommendations

- LO2 Replace the verb “evaluate” with a verb more appropriate to the module level.

Conclusions

The panel recommends approval of the Special Purpose Award as presented subject to consideration of the recommendations made in this report. The panel commends the proposers on a well-considered proposal.