

Report of Validation Panel for a Special Purpose, Minor or Supplemental Award

Date of Meeting: 16/5/19

Named Award: Diploma
Programme Title: Diploma in International Business & Culture
Award Type: Special Purpose Award
NFQ Level: 7
Intakes Commencing: September 2019
ECTS/ACCS Credits: 60

PANEL MEMBERS

Name / Function / External Institution OR CIT Academic Unit
<i>Chair:</i> Professor Margaret Linehan
Joan Walsh, Partnership International
Eoghan Sadlier, Limerick Institute of Technology

PROPOSING TEAM MEMBERS

Name / Function / Academic Unit
Dr Pio Fenton, Head, Department of Marketing and International Business
Michelle Collins, Lecturer
Josephine O'Halloran, Lecturer
Shirley O'Driscoll, Departmental Secretary

BACKGROUND TO THE PROPOSED PROGRAMME

This programme offers students on approved Study Abroad programmes from colleges or universities outside of Ireland to combine a period of study with an internship while maintaining a focus on internationalisation and international issues. Based on the presentation by the Head of Department, the panel acknowledges that this diploma should be of benefit to overseas students, and congratulates the proposers for recognising the gap in the market for such a programme.

FINDINGS OF THE PANEL

*NOTE: In this report, the term “Requirement” is used to indicate an action or amendment which in the view of the Panel **must** be undertaken prior to validation and commencement of the Programme. The term “Recommendation” indicates an item which the Course Board (or other relevant Institute unit) should implement at the earliest stage possible, and appropriate implementation of which should be the subject of ongoing monitoring.*

On consideration of the documentation provided and discussion of the programme with the proposers, the Panel has arrived at the following Findings, Requirements and Recommendations:

1. Validation Criteria

1.1 Is there a convincing need for the programme with a viable level of applications?

Overall Finding: Yes

Requirement(s): None

Recommendation(s): None

1.2 Are the level and type of the proposed award appropriate?

Overall Finding: Yes

Finding(s): The modules proposed for this programme are appropriate for Level 7.

Requirement(s): None

Recommendation(s): None

1.3 Is the learning experience of an appropriate level, standard and quality?

Overall Finding: Yes

Finding(s): All modules are already approved, and when combined should provide students with a good understanding of cultural awareness and international business.

Requirement(s): None

Recommendation(s): None

1.4 Is the programme structure logical and well designed (including procedures for access, transfer and progression)?

Overall Finding: Yes

Finding(s): Yes, the programme includes an industry internship, which is proposed for the second semester, and should prove attractive to students.

Requirement(s): None

Recommendation(s): None

1.5 Are the programme management structures adequate?

Overall Finding: Yes

Finding(s): The Head of Department outlined the management structures for the programme which are satisfactory.

Requirement(s): None

Recommendation(s): None

1.6 Are the resource requirements reasonable?

Overall Finding: Yes

Finding(s): Yes, there is support from the School and Faculty for this programme.

Requirement(s): None

Recommendation(s): None

1.7 Will the impact of the programme on the Institute be positive?

Overall Finding: Yes

Finding(s): The programme should afford a positive experience for these students, who in turn, should recommend CIT as a college of choice, particularly, after completing the programme.

Requirement(s): None

Recommendation(s): None

CONCLUSION

Based on the above findings, the Panel recommends to Academic Council:

That the Programme be validated for five academic years, or until the next programmatic review, whichever is soonest, subject to implementation of the Requirements above, and with due regard to the Recommendations made.