

## **CIT Innovation Week 2016 Launches Today, Monday 7<sup>th</sup> March 2016**

CIT Innovation Week 2016 begins today with an official launch taking place around a supersized box in the main Atrium of the CIT Bishopstown campus.

- The launch, which takes place at 1.00pm, sees the unveiling of the larger than life CIT Innovation Week 2016 box which promotes all aspects of innovation and creativity, as well as paying homage to past winners of the Local Enterprise Office (Cork) sponsored CIT Prize for Innovation.
- Today's events also include a Women In Business STEM panel discussion and networking event hosted by Boston Scientific at their Model Farm Road facility at 3.30pm. The event will focus on understanding what it takes to flourish in the industry as a female graduate and is open to all third year, fourth year, postgraduate and PhD female students.

“As a global leader in the development of less-invasive medical devices, Boston Scientific understands both the need for the next generation of life science professionals and the importance of encouraging all students to careers in Science, Technology, Engineering and Math. Through events like *Women In Business* we hope to help young women envision future careers in STEM fields” says Sean Gayer, Vice President of Operations at Boston Scientific Cork.

- A 'Made in CIT' exhibition and showcase also takes place today in the James Barry Exhibition Centre and Atrium of the main Bishopstown campus from 12.00pm – 2.00pm.

The highlight of Innovation Week will be Friday's Local Enterprise Offices (Cork) CIT Prize for Innovation which awards €10,000 in cash prizes to those whose inventions and business ideas are judged most creative, novel, innovative, and likely to succeed in the workplace.

Other prize categories during the week include NIMBUS Product Development Prize, The APPrentice, Bank of Ireland Business Canvass Wall and CIT CodorDojo Competition. The competitions are open to all students registered at CIT during the academic year.

CIT Innovation Week 2016, which is now in its 6<sup>th</sup> year, will take place from 7<sup>th</sup> – 11<sup>th</sup> March across CIT's five campus locations.

Further details available from [www.cit.ie/innovationweek](http://www.cit.ie/innovationweek)