Cork Institute of Technology is committed to a culture of quality enhancement through a process of continuous quality improvement:

in academic provision, research and campus extension, by
- being an international exemplar in professional education through the use of best practice in teaching, learning and research
- providing a relevant and flexible career-focused curriculum developed in partnership with enterprise and the extension of the campus into the workplace and the wider community
- developing a student-centred institution which develops and fosters the talents of its students and prepares them to make a positive contribution to society

as an Institute by
- aligning departments, schools, colleges, faculties and support units with the Institute’s strategic plan and goals
- by establishing and monitoring key performance indicators
- benchmarking with other higher education institutions where appropriate
- building and enhancing systems to support the efficiency and effectiveness of operations and management reporting

and by
- ensuring staff, students and graduates are aware of the importance of ethical behaviour and social responsibility across all economic, social and cultural domains.